

# JOYCE MARTER, LCPC

Psychotherapist, Consultant, Writer & Speaker



## ABOUT JOYCE



Joyce Marter, LCPC

Joyce Marter has been a Licensed Clinical Professional Counselor since 1998, providing therapy for individuals, couples and families dealing with issues related to mental health, addiction, relationships, and personal and professional development. Marter is the Founder of Urban Balance, a counseling practice she started in 2004 and grew to over 100 therapists working from nine locations during her 13-year tenure as CEO. She has been awarded Distinguished Alumni of the Year (2008) by The Family Institute at Northwestern University and was selected by Crain's Chicago Business for the "40 Under 40" List of 2010.

Marter is currently the VP of Marketing & PR Refresh Mental Health, a company that owns and operates outpatient mental health practices throughout the United States. She is the Chair-Elect of the Midwest Region of the American Counseling Association, immediate Past-President of the Illinois Counseling Association, and a two-term Past-President of the Illinois Mental Health Counselors Association.

With a passion for applying psychology to business, Marter is a public speaker for corporations, universities and counseling organizations. She is a blogger for PsychCentral and The Huffington Post.

CONTACT

312.213.9324

[joyce@urbanbalance.com](mailto:joyce@urbanbalance.com)

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## MEDIA WORK

### TELEVISION • RADIO • PRINT • PACKAGES

Joyce Marter is a seasoned contributor to news stories related to a broad range of issues such as stress, mental health, addiction, relationship & family challenges, workplace matters and current events, providing psychological expertise that will strengthen the segments..

Marter has been featured in news articles in print and online, as well as television and radio segments in various outlets nationwide, including CNN, The Wall Street Journal, U.S. News & World Report, MTV, The Huffington Post, Spirituality & Health Magazine, Crain's Chicago Business, ABC's Live Well Network and WGN Radio.



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## SAMPLE MEDIA COVERAGE



THE WALL STREET JOURNAL.



Joyce offers highly relevant and practical advice for viewers, listeners and readers.



Inc.

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## SAMPLE CONTENT & PITCHES

### Mind Body Connection - Video Series

[Stress and Your Health](#)

Overcoming Isolation and Fear

[Tips for Caregivers](#)

[You Are Not Your Illness](#)

### TELEVISION

[WGN TV - Beating the Winter Blues ...](#)

[WGN TV - Healthy Living Resolutions](#)

[WGN TV - Too Much Stress at Work](#)

[Crain's Chicago Business - Holidays](#)

[CBS 8](#) [FOX 32](#) [CNN](#) [MTV](#)

[FOX 32](#)

[FOX 32](#)

### ELSEWHERE

[Huffington Post Healthy Living Blog](#)

[PsychCentral's Psychology of Success Blog](#)

[Refinery29.com - What To Say In Difficult Situations](#)

### Joyce is AVAILABLE FOR

- Breaking and developing news
- As an advisor to your next project or series
- Live and taped segment work
- Health and wellness segment guest
- Mental health advisor and subject matter expert

**ASK ABOUT** Joyce's Psychology of Success Program

**CONTACT** 312.213.9324 [joyce@urbanbalance.com](mailto:joyce@urbanbalance.com)